

# **Exeter City AFC Supporters Society Ltd**

## **Trust Board Meeting Minutes Part A**

### **Meeting held in Legends' Lounge**

**Date: Monday 10 March 2025**

**Trustees present:** Nick Hawker, Will Barrett, Julen Beer, Steve Chown, Nick Edwards, Latoyah Egerton, Clive Harrison, Richard Knight, Neil Le Milliere, Debra Noble,

On Zoom. Doug Gillard, Pete Ferlie.

**Apologies:** None

**Officers Present:** Dean Matthews (Secretary), Pete Cordwell (Minutes Taker), Steve Chudley (Finance Officer),

**Apologies:** Sarah Ford (Membership Secretary)

**On Zoom:** None

Nick Hawker was present for only the first part of the meeting.

#### **Presentation on Rebranding. Michael Heath**

Michael took the meeting through some of the reasons why rebranding is needed at this time. He showed some ways in which other clubs had rebranded and spoke about the advantages of rebranding. The design process would cost £9.000.

Trustees questioned the timing, in that results hadn't been going well. A Facebook poll had shown 94% wanted to keep the existing badge. There were also concerns about merchandise being discarded and about trademarks (Michael agreed to check this). One of the main issues was that the existing badge should be presented to trustees as an alternative to other suggested badges.

**Part A** Trust members present on Zoom,

Corey Baker, Michael Jeeves, Rich Soper, Steve Corber, Mike Summers, George Martin, Angela Martin, David Tucker, Mark Jeffard, Tom Hiscock.

In the absence of Nick Hawker, Nick Edwards (Deputy Chair) chaired the meeting.

#### **Approval of minutes from February 2025 meeting**

No conflicts of interest were declared

#### **Matters of Accuracy**

None

Approval of Part A minutes for February 2025, proposed by RK, seconded by DN.

The minutes were approved with three abstentions.

#### **Matters Arising**

The date of Club AGM needs amending.  
 A donation to FC United has been made.  
 NH is in the process of updating the disciplinary procedure.

### **Vice Chair's Update**

There were no questions

### **Working Group Updates**

#### Trust Finance Group

Minutes were circulated in the meeting pack.

PH is taking a sabbatical.

Next meeting 25<sup>th</sup> March.

#### Trust Finances

|                 |                       |            |
|-----------------|-----------------------|------------|
| Opening balance |                       | 222,143.01 |
| Receipts        |                       |            |
|                 | Subscriptions         | 16,540.35  |
|                 | Total                 | 16,540.35  |
| Payments        |                       |            |
|                 | Payment to club       | 8,333.00   |
|                 | Wages/Tax/Expenses    | 5,353.53   |
|                 | Very Connect          | 270.00     |
|                 | Donation to FC United | 250.00     |
|                 | Hospitality invoice   | 154.00     |
|                 | Bank charges          | 38.50      |
|                 | Membership refund     | 24.00      |
|                 | Fasthosts             | 6.60       |
|                 | Total                 | 14,429.63  |
| Deposit account |                       | 421,899.52 |
| PayPal          |                       | 310.50     |
| Total           |                       | 646,463.75 |

#### **Notes:**

The higher-than-normal Wages/Tax/Expenses entry was due to the payment of two Membership Secretaries during the period and the payment of our Corporation Tax bill relating to our 2023/24 financial year.

## Owners and Membership Group

Minutes of last week's meeting are in the meeting pack.

The awards evening is on the 4<sup>th</sup> May 2025.

## Supporters' Experience Committee

Away end bar progressing, handrails and servery to be installed with the aim of trialling the area during March.

The museum has moved from its upstairs base to the former Reception/Trust Office. This will make it more accessible to visitors and allow the creation of an informal meeting space and players' family room on matchdays.

Away end wheelchair platform and lift installed to allow disabled away supporters to watch matches amongst their own supporters and to make us EFL compliant. The installation was carried out in a contra deal with Dolphin Lifts.

Fan Zone Signage to be installed especially with directions for Toilets & Gate 7.

Shop and Fan Zone improvements are now complete.

Large screen TV installed in the Centre Spot as a positioning trial.

It was reported that the bars' team, led by Naomi, was working well.

A five star food hygiene has been received. Publicity needed.

Non matchday and post-match Trust Member bar discounts have been confirmed at 10%.

The Trust will shortly issue its members with digital membership cards.

Recyclable cups to be reordered and a token deposit system to be implemented. Proceeds from the non-returned cups and initial cup purchases to go towards the Community Fund.

Womens' football developing well.

Problems with screening of FA Cup game v Nottingham Forest screening in Centre Spot. No signal.

Survey on programme v digital had 700 responses. No results yet.

Date of Party at the Park is July 6.

More promotion of supporter ownership needed on website.

## **Communications and Engagement.**

Met on 18 Feb.

Working with Sarah to move to new payment system.

Looking for more consistency across our various platforms

LE met MH to discuss ways to make Trust more visible. LE meeting with Club's media team once a month

VeryConnect rota has had a successful run through.

## **Community**

There hasn't been a meeting. Next meeting is on 20<sup>th</sup> March.

Volunteers are needed for Ability Counts tournament at Cullompton on 6 April and also for ECI volunteer fair stand on 3 April

Our seven charities will be represented at the Party in the Park

## **Any Other Business**

NLM took the meeting through the Trust Carabao Cup Draw procedure. The meeting thanked him for all the hard work he had put into making this a success.

WB updated the meeting on the EFL Community Conference which overlapped with the EFL conference.

WB updated on latest developments in King George V project

PF highlighted latest Lose2Win promotion starting on 27 March

Trust member GH asked about plans for Womens' football and future at Coach Road. Next season is likely to be similar to this one.

Trust member Michael Jeeves provided a greeting from Sweden.

**Date of next Meeting:** Monday 14 April 2025

12 May

9 June

14 July

11 August

8 September

13 October

10 November

8 December